THE GRAMMAR SCHOOL
AT LEEDS

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Cookie Policy	

ISI Reference:	
Rationale for the Policy:	To comply with the UK GDPR requirement to advise users of the GSAL website as to which cookies are locally installed when they access it.
Policy aim:	Provide details of the cookies used by the GSAL website.

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Agreed and Authorised by:	SLT
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Dates of interim amendments/updates:	

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Circulation and publication:	Parents/visitors/general public

The School runs on FREDIE principles:
Fairness, Respect, Equality, Diversity, Inclusion and Engagement

1. **Introduction**

This cookie policy is designed to tell you how we, The Grammar School at Leeds (GSAL), use cookies and similar technologies on our website.

2. **About Cookies**

A cookie consists of information sent by a web server to a web browser and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

Cookies are used by web developers to help users navigate their websites efficiently and perform certain functions. Cookies are created not just by the website the user is browsing but also by other websites that run ads, widgets, or other elements on the page being loaded. These cookies regulate how the ads appear or how the widgets and other elements function on the page.

3. **What cookies do we use?**

Cookies are categorised into 4 types:

- **Strictly necessary cookies -** These are cookies that are required for the operation of Our Website. They include, for example, cookies that enable you to log into secure areas of Our Website. Without these cookies, services you have asked for cannot be provided.
- **Performance cookies -** These cookies collect information about how visitors use Our Website, for example which web page you visit and if you get error messages from web pages. These cookies help us to improve the way Our Website works. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works. Please note that third parties (including, for example, providers of external services like web traffic analysis services) may have placed performance cookies on Our Website.
- **Functionality cookies -** These cookies allow Our Website to remember choices you make (such as your username, language or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports or traffic news by storing in a cookie the region in which you are currently located. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.
- **Tracking cookies -** These are cookies that collect information about your browsing habits to make advertising relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

Our webserver places the following cookies on your device:

Site	Cookie Name	What does it do
gsal.org.uk	_ga	Register a unique ID that is used to generate statistical data on how the visitor uses the website.
gsal.org.uk	_gat	Used by Google Analytics to throttle request rate.
gsal.org.uk	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Site	Cookie Name	What does it do
gsal.org.uk	_gid	Register a unique ID that is used to generate statistical data on how the visitor uses the website.

Third party cookies

Our website also sets or allow the setting of the following cookies for third parties.

Site	Cookie Name	What does it do
linkedin.com	lang	Set by LinkedIn when a web page contains an embedded "Follow us" panel.
typekit.net	p.gif	Keep track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.
linkedin.com	bcookie	Used by the social networking service, LinkedIn, for tracking the use of embossed services.
linkedin.com	bscookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
facebook.com	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
ads.linkedin.com	lang	Remembers the users selected language version of a website.
linkedin.com	lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
Google.com	NID	Registers a unique ID that identifies a returning user's device. The ID is used to targeted ads.
doubleclick.net	r/collect	This cookie is used to send data to Google Analytics about the visitor's device and behaviour. It tracks the visitor across devices and marketing channels.
google.com	rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
google.com	rc::b	This cookie is used to distinguish between humans and bots.
google.com	rc::c	This cookie is used to distinguish between humans and bots.
facebook.com	tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
linkedin.com	UserMatchHistory	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

vimeo.com	vuid	Collects data on the users visits to the website, such as which pages have been read.
Wordpress.com	wordpress_*	Cookies set by Wordpress ensure the full functionality of the website. These include setting correct timezone and keeping track of user settings.
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4. Managing Cookies

You can manage your cookies through your browser. Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third-party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector. Blocking all cookies will, however, have a negative impact upon the usability of many websites.

5. Consent for Cookies

By law, we are obliged to inform you about the cookies on our website, explain what the cookies are doing, and obtain your consent before placing any cookie files that store information on your device with the exception of strictly necessary cookies.

6. Further Information

You can find more information about cookies at http://www.allaboutcookies.org/.

For further information about how GSAL process your personal information and how to exercise your rights you can find our full privacy policy here.

We respect your privacy. If you have any other questions, please get in touch with us at dpo@gsal.org.uk

Further information about GDPR and Data Protection can be obtained via:

GSAL Data Protection Lead
Alwoodley Gates
Harrogate Road
Leeds
LS17 8GS
dpo@gsal.org.uk

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
https://ico.org.uk/